



LESSON PLAN

SWOT (Strengths , Weaknesses, Opportunities and Threats) in the European Union

Description of the lesson

Focus group

- English class, level B1+, B2
- Age: 15-18
- Cultural level: secondary education

Practical organisation

- Classroom with internet connection
- Use of computers, tablets or smartphones

Subject

- History: A before and an after.
- English: Vocabulary on business, school, fixed and growth mindset.
- ICT: padlet.

Time

- 45 minutes teaching

Aims

1. Use and familiarization with the letters **SWOT** and what they stand for.
2. Vocabulary expansion.
3. Learning and comprehending how useful this technique is.
4. Debate about their different
5. Use of research to reach a conclusion.

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STEP 1

- Teachers explain to students the meaning of SWOT.
- Teachers show students a brief example of SWOT applied to schools . **10 minutes**
- Students ask questions they might have about it.

STEP 2

- Students are divided into groups to work cooperatively. Groups of 3-4 students. Students are asked to use the online tool “Padlet “. We offer guidelines on how to use the tool.
- Students are given the time to do an Activity in which they have to do a research about the Strengths, Weaknesses, Opportunities and Threats in the European Union. **15 minutes.**

STEP 3

- Students will upload their work on a padlet wall where everybody can see it and compares it with theirs.
- Students do their presentations projecting their work on Padlet on the screen and we encourage debating inside the classroom. **20 minutes**